

Introducing CCPA Compliance

JumpStart

Powered by **SAFEGUARD** ✓ **PRIVACY.**


CCPA Privacy Compliance Platform

EVALUATE • REMEDIATE • COMMUNICATE

BPA Worldwide has launched a new program to help companies evaluate their CCPA readiness, identify and remediate gaps, and communicate CCPA compliance with customers, partners and users.

Using leading technology, powered by SafeGuard Privacy, BPA has developed an **efficient** and **cost-effective** process to attain and promote your CCPA compliance.





Privacy & Data
PROTECTION
from BPA Worldwide

Powered by **SAFEGUARD** ✓ **PRIVACY.**

California Consumer Privacy Act (CCPA)
Compliance Certification
2022 Independent Validation

*THE
CRITERION*

Company:	
Company name and address:	The Criterion 123 Main Street Southtown, CT 12345
URL for Company:	https://thecriterion.com

CCPA Law	Compliance Status
Right to Access	Satisfactory
Right to Delete	Satisfactory
Right to Request and Disclosure	Satisfactory
Right to Opt-Out	Satisfactory
Right of No Discrimination	Satisfactory
Right to Notice and Information	Satisfactory
Reasonable Security	Satisfactory

CCPA Regulations	Compliance Status
Notice at Collection	Satisfactory
Notice of Rights to Opt-Out of Sale	Satisfactory
Notice of Financial Incentive	Satisfactory
Privacy Policy	Satisfactory
Methods for Submitting Requests to Know and Delete	Satisfactory
Service Providers	Satisfactory
Requests to Opt-Out and Opt-In	Satisfactory
Training and Record Keeping	Satisfactory
Requests to Access or Delete Household Information	Satisfactory
Verification	Satisfactory
Minors	Satisfactory
Non-Discrimination	Satisfactory
Calculating Value of Consumer Data	Satisfactory
Required Notice Overview	Satisfactory

Statement of Verification Provider

We have reviewed The Criterion policies, processes, and controls for compliance to the California Consumer Privacy Act (CCPA).

Our examination included reviews of CCPA Law and CCPA Regulations, as noted above. Based on our review, we are not aware of any material modifications that should be made to The Criterion policies, processes, and controls for California Consumer Privacy Act (CCPA) compliance.

BPA Worldwide

01-2022

100 Beard Sawmill Road, 6th Fl., Shelton, CT 06484 USA • Tel: +1.203-447-2800 • bpaww.com

Continue Your Compliance Journey

After your audit, you'll be in good hands. BPA will leave you with more than just our report. We'll leave you with your instance of the SafeGuard Privacy platform that we use to conduct your audit. This will allow you manage your privacy compliance and mitigate your risk now and in the future.

You'll be able to:

Continue to improve your CCPA compliance using the assessment and documents

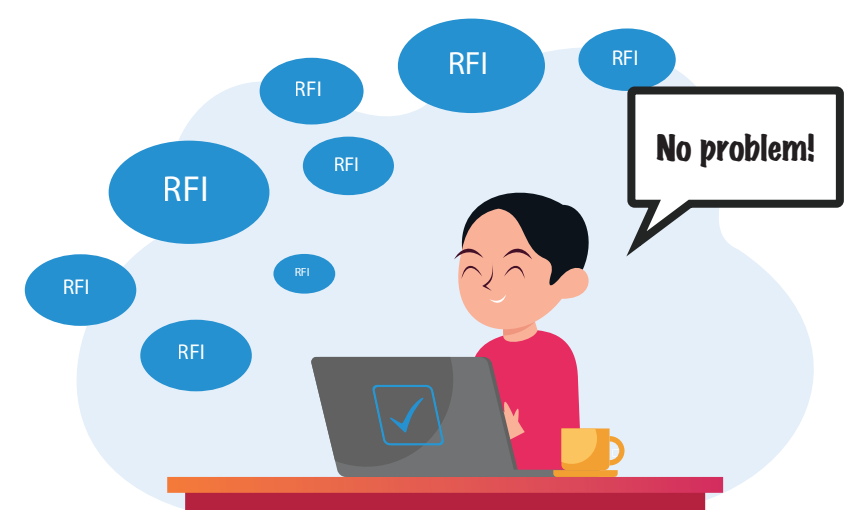
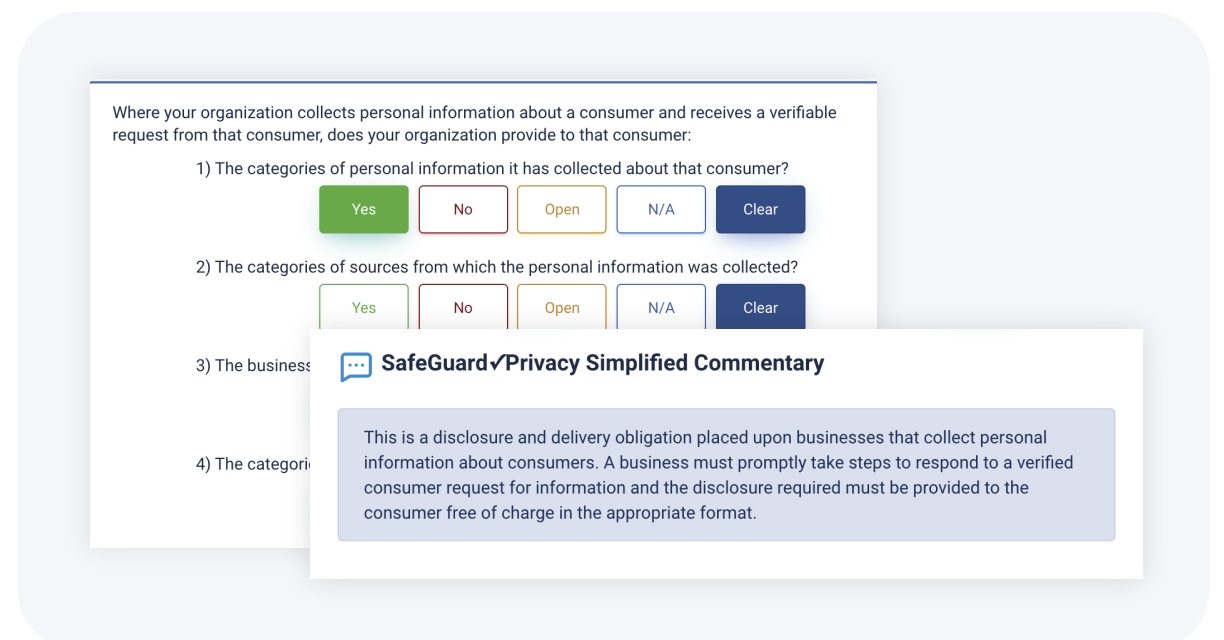
This is your own secure space to continue your assessment. Every multiple-choice question is paired with plain-English commentary and the text of the law.

Receive updates on the laws

SafeGuard Privacy monitors the laws so you don't have to. If there are new laws or changes to existing ones, you'll be alerted. Then can decide if you need to make adjustments to your assessment.

Share your assessment with partners and regulators

SafeGuard Privacy is a collaborative platform. You can share your assessment with partners to quickly and easily demonstrate compliance without having to do the work again. Additionally, BPA-audited publishers will be able to use the SafeGuard Privacy RTB flag demonstrating CCPA compliance within the RTB ecosystem.



Need more? You will have the option to upgrade your license to add more law assessments. They are all pre-written, cover each aspect of the privacy law, and are multiple-choice, making this a very user-friendly and easy way for your team to stay on top of your company's privacy compliance.

Privacy Starts Here.



For more information or to get started, contact **Dan Schneider** at dschneider@bpaww.com | 203-447-2820

To learn more about SafeGuard Privacy email jumpstart@safeguardprivacy.com or visit www.safeguardprivacy.com